



Partecipate to the Florence World Festival:

The proposal for Companies and Professional Studios

Companies and Studios will have the opportunity to present themselves their products and their technologies to international professionals, studios, universities and institutions that will come to Florence to participate in the Festival.

To take part in the Florence World Festival means:

- to get in touch with different possible clients in all over the world without having a promoter of your products. Participants will be there to learn and buy your technologies and professionalism!
- to get in touch with the network of universities and professionals that the Romualdo Del Bianco Foundation has established in 10 years of relations, a net of over 300 institutions in 46 different countries
- to meet designers and architects, officers of Public Institution, in cities and countries that are rebuilding themselves anew... people who make the market
- to meet young and fresh talents and to gain their innovation and the value of new perspectives
- to be visible on our website, which is regularly visited by professional and companies
- rimanere visibili sul nostro sito internet visitato regolarmente da professionisti e aziende del settore

To take advantage of those opportunities we offer to the compagnie different froms of collaboration:

Company Presentations

€ 1500 (VAT included)

Presentation of the company products and technologies within the scientific program of the Florence World Festival (15' circa).

Exposition Desk

€ 1500 (VAT included)

Space reserved to the compagnie to promote itself, the product and technologies, with the opportunity to explain them directly to the participants (the setting up of the space is not included in the price).

In both cases (company presentation and ex position desk) the registration fee cover also:

- the insertion of the company logo and it's link on the website www.florence-expo.com starting from the moment of registration and payment (Logo in a *.jpg format, link and short presentation must be sent to the office at info@florence-expo.com)
- the name (and logo), depending on the editor decision, on the final program that will be distributed at the Festival (about 2000 pieces - deadline for sending the logo is the 15th of October 2009)
- the company promotional material in the Festival folders (material must be sent before November 1st at the organizing office)
- registration fee for the participation of the company representatives to the sessions of the Festival
- insertion of the company in the company database of Degree & Profession, on www.florence-expo.com

Other opportunities of collaboration

Advertising of the company on the final program (circa 1500 pieces)

€ 800 (VAT included)

Deadline to send the material is the 15th of October 2009

Link on www.florence-expo.com

€ 1500 (VAT included)

The company homepage with a short introduction can be linked and presented in the page of the Companies and Professional Studios that collaborate with us on the website www.florence-expo.com (monthly the site has circa 6000 single visitors)

Banner on the pages of www.florence-expo.com

Prices depend on the position and the duration of the contract, for information write to info@florence-expo.com

Festival Material by the company: bags, badges, programs, welcome cocktail etc