



## VIRTUAL EXPO Degree&Profession Special Edition

International exhibition of virtual projects and graduate research open to all.

Students, graduates and researchers who have worked in the course of their studies on issues related to the topics of the ICOMOS General Assembly 2014:

- Sharing and experiencing the identity of communities through tourism and interpretation
- Landscape as cultural habitat
- Sustainability through traditional knowledge
- Community driven conservation and local empowerment
- Emerging tools for conservation practice

(see the calls for participation in details on [www.icomos.org](http://www.icomos.org) )

Students, graduates and researchers have the opportunity to present their research projects on the portal [www.florence-expo.com](http://www.florence-expo.com), database that already includes more than 1500 graduation projects, where they may be selected to be published and where their projects will be visible to all the interested public.

The uploaded projects will also be on display in Florence during the Florence Youth & Heritage Festival, November 10th to the 13th 2014, in an exhibition dedicated to them.

Those interested in participating must:

- Enroll on the site [www.florence-expo.com](http://www.florence-expo.com);
- Upload their project (in English) by completing all text fields and photos on their page, which will receive the credentials provided upon registration by September 10, 2014;
- Download the layout for the presentation of the poster from the website, complete it and send it in digital format to be printed by the secretariat by the 10th October 2014.

### PROMOTER

Fondazione Romualdo Del Bianco®, privileged partner of A.G. ICOMOS 2014

**Life Beyond Tourism® Heritage Community:** Life Beyond Tourism® is a philosophy conceived by the Fondazione Romualdo Del Bianco® which promotes intercultural dialogue worldwide through the enhancement of cultural heritage, tourism and travel.

### PATRONSHIP

ICOMOS Italia

### SPONSORS

[Centro Congressi Auditorium al Duomo](#), [VIVAFIRENZE.IT](#), [Aracne Editore](#), [Esempi di Architettura](#)

### PARTICIPATION BY EXPOSURE IN FLORENCE

The authors of the published projects should send the poster, according to the [layout](#), in \*.Pdf for printing (2560 x 3508 pixels, maximum of 8MB) to the secretariat of the competition ([info@florence-expo.com](mailto:info@florence-expo.com)) no later than 10th October 2014. Costs of colour printing will be paid by the organization. The Poster Display fee is 50€ (for the payment [click here](#)).

The jury reserves the right not to print those that are not appropriate.



#### **AWARDS \***

All works published in the Database of [www.florence-expo.com](http://www.florence-expo.com) from November 30th, 2013 to September 10th, 2014 become part of the VIRTUAL EXPO and participate in the international competition with the chance to win the following prizes (which will be awarded in two phases).

The projects loaded from March 18th 2013 to November 30th 2013 will still be subject to selection and may therefore participate in the competition.

#### **SELECTION BEFORE THE EVENT**

For each period (group), between projects being registered and published, Fondazione Romualdo Del Bianco® will select the most deserving project from a scientific point of view and the selected poster will be published in the form of a magazine article in "Life Beyond Tourism", Florence Youth & Heritage Section.

The authors of the best projects of each period will be rewarded with a VOUCHER (up to 25 awards) for two nights in Florence for two people in the structures Pilot Scheme Life Beyond Tourism® (3 Star Hotel).

The reference periods are as follows: December-January, February-March, April-May, June-July, August-September. The publications will be made in the month following the reference period.

Authors will receive, in digital form, a certificate of their selection.

#### **SCIENTIFIC PUBLICATION**

After the registration deadline, postponed to September 10th 2014, the Scientific Committee appointed by Fondazione Romualdo Del Bianco®, will select the best projects that will be published in a dedicated volume of the series "Esempi di Architettura", Aracne editore.

The authors who will participate in the selection will be sent a written notice requiring the compilation of a scientific article that follows the editorial guidelines.

#### **TOP 15 - Award for the best 15 projects selected by the Scientific Committee**

After the registration deadline, postponed to September 10th 2014, the Scientific Committee appointed by Fondazione Romualdo Del Bianco® will select the best projects, on the basis of such visits and votes received from 11 to September 20, they will receive the following prizes:

##### **From 1st to the 5th prize:**

1. FREE PARTICIPATION at the "Florence Youth & Heritage Festival" to be held in Florence from the 10th to the 13th of November 2014;
2. FREE PARTICIPATION at the "Life Beyond Tourism" Award ceremony, included in the program of the Festival, with the chance to win the first prize of € 2,000 and other prizes;
3. FLORENCE ACCOMMODATION during the Festival (4 NIGHTS in a multiple room \*\*)
4. CERTIFICATION of participation



**From 6th to 15th prize:**

- FREE PARTICIPATION at the "Florence Youth Festival" to be held in Florence from the 10th to the 13th of November 2014
- FREE PARTICIPATION at the "Life Beyond Tourism" Award ceremony, included in the program of the Festival, with the chance to win the first prize of € 2,000 and other prizes;
- CERTIFICATION of participation

The results will be announced by September 30, 2014.

**SELECTION DURING THE EVENT IN FLORENCE**

All the authors of the projects in the Virtual Expo in [www.florence-expo.com](http://www.florence-expo.com) have an opportunity to personally present their projects during the "Florence Youth & Heritage Festival".

The Evaluation Committee of Experts\*\*\* will select the winners who will be announced during the closing

ceremony of the "Florence Youth & Heritage Festival" and will receive the following prizes \*:

**1st Prize: € 2000 LIFE BEYOND TOURISM AWARDS \*\*\*\***

The Committee will select the best projects based on scientific, technical and aesthetic values, as well as the method used and the communication and presentation skills of the author.

**2nd Prize: PUBLICATION IN SCIENTIFIC JOURNAL**

The Committee will select the second best project based on scientific, technical and aesthetic values, as well as the method used. The winner will have an opportunity to publish an article in English in the specialist magazine "Examples of Architecture" (in accordance with the instructions given at <http://www.esempidiarchitettura.it/articoli.php?mod=oggetti&nome=articolo>)

The article will be spread all over the national and international scientific world according to the channel of circulation of the magazine thus giving further visibility to the research and the researcher.

**NOTES**

\* The decision of the Committee is final. The Committee and the organizers reserve the right not to award one or more prizes.

\*\* If the winners are interested in a single room, it is needed an additional payment.

\*\*\* The Committee shall be composed of members selected by the Youth Committee of ICOMOS.

\*\*\*\* Cash prizes are calculated with gross of taxes and withholdings.

**DEADLINES**

The uploading of the projects will close September 10, 2014 and the public can vote on the website from 11th up to September 20th 2014.

By October 10th 2014, the project must be sent in the digital form of a poster.

Other deadlines will be communicated directly to the selected participants.